

Francine D. Ward



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Press | Media Kit



Biography

A professional speaker since 1995, Francine has engaged audiences large and small with her compelling story of triumph over insurmountable odds. Her authentic, impassioned message motivates and inspires audiences no matter what industry or background.

Once upon a time Francine had all the odds stacked against her from drug and alcohol addiction, living in poverty and being trapped in a life of ill repute. **Today Francine lives a blessed life** traveling the world, two beautiful homes in California, a loving husband, supportive friends and family and a thriving legal practice. With 30 years of recovery under her belt Francine is also a pillar of strength and support to those wrestling with addiction.

In her engaging, intelligent and often humorous style, **Francine shares more than her story, she imparts her audience with a stronger conviction that anything is possible.** She expounds upon the concept of Esteemable Acts for lasting self-esteem and she gets real with the facts. Francine resurrects concepts like good old fashioned hard work and determination. She shows how these sometimes unpopular ideas are key to moving from failure-oriented lack luster life to an action-oriented life as a shining star of success. What's more, Francine has an uncanny ability to restore her listener's desire to once again take pride in working toward being their best in every area of their lives.

Francine is also the author of two books, *Esteemable Acts: 10 Actions for Building Real Self Esteem* and *52 Weeks of Esteemable Acts: A Guide to Right Living*. Francine owns and operates a thriving law practice. She successfully helps her clients protect their intellectual property and avoid costly lawsuits by serving their trademark, social media, website, business and contract legal needs. She also offers affordable web-based programs to educate entrepreneurs and small business owners of their rights.

Francine is committed to community involvement. From sitting on boards and volunteering time to donating money and providing pro-bono legal services to women. Francine believes there is *always* a way to give no matter your financial situation may be. She also supports organizations such as the ASPCA, Southern Poverty Law Center, The Innocence Project, Marin Services for Women, San Francisco Bar Volunteer Legal Services Program Legacies in Motion, and KIVA.

"...Francine is truly in the top 1% of great motivational speakers. She joins with her audience and touches the hearts and souls of the listeners. Her message is universal and embraces humor and joy...Francine's message....triggered a chain of events that not only cemented one the best events our agency ever sponsored but created a cascading effect."

Maureen Keating, PCC-S, LICDC - Director of Women & Family Services
Community Health Center - Akron, OH



Press | Experience | Fees

Television Appearances | Interviews



KPIX - CBS5

http://www.youtube.com/watch?v=IZMfTL_Jbv0

KRON Channel 4 in San Francisco, CA

<http://francineward.com/video-gallery-3/#divIntro10>

WKRG Channel 5 in Mobile, AL

<http://francineward.com/video-gallery-3/#divIntro9>

A few of many Print Opportunities

[Chicago Tribune](#)

[Washington Post](#)

[San Francisco Chronicle](#)

[Black Enterprise Magazine](#)

Recent Speaking Engagement Experience

- ONTRACK Program Resources - Sacramento, CA June, 2012
- Recovery Foundation - Akron, OH, September, 2012
- ABWA Women's Leadership Conference - October, 2012
- NC Governor's Conference - 2008, 2009, 2010, 2011
- Substance Abuse and Mental Health Services Administration (SAMSHA) July, 2010
- Mercy St. Vincent Family Care Center - Toledo, OH, October 2010
- National University Commencement - May 2010
- National Association of Drug Court Professionals (NADCP) - Boston, 2010
- Knowledge Works Foundation - April, 2010
- American Payroll Association - May, 2009
- National Association of Professional Organizers - April, 2009

Speaking Fees

Francine's fee is \$8,000 (net) for keynote or program. Please call or email to negotiate half-day fee or fee for additional breakouts. (*Flat rate pricing available for non-profit organizations - please call or email your event details.*) Travel and hotel per Francine's preferences and all reasonable expenses are paid by client.

Client may not record performance, unless agreed in writing. If such an agreement is made, Francine is entitled to a clean, digitized copy of the video/audio to be used in any way she chooses. Permission to sell products e.g., books. A deposit of 50% of the fee, plus airfare and ground transportation expenses is due upon execution of the agreement. Cancellation and all the details of a formal agreement will be submitted upon request. While some details are non-negotiable, Francine is flexible and will negotiate terms within reason.

Keynotes & Programs

Francine's areas of expertise are:

- Women in Business
- Motivation & Inspiration
- Alcoholism & Drug Abuse
- Image | Self-Esteem
- Principles of Success



Topics include, but are not limited to:

- Fear Ain't Nothing but a 4 Letter Word!
- Self-Esteem Comes From DOING Esteemable Acts!
- You Can't Change What You Can't See!
- Lions, Tigers & Friends: Landmines When Playing in the Social Media Sandbox!
- Common Legal Mistakes Entrepreneurs Make



Keynotes & Programs

FEAR AIN'T NOTHING BUT A 4-LETTER WORD

What is more cunning, baffling, powerful, and more deadly than a speeding bullet? Fear!



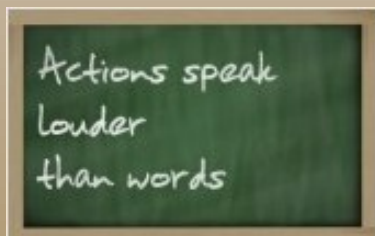
In any given year, F-E-A-R takes more lives than cigarettes, alcohol, drugs, cancer, and car accidents combined. It ruins families and is arguably the root cause of more depression and is the single biggest barrier to living a life of endless possibilities. F-E-A-R keeps us stuck, broke, dependent, and living beyond our means. It is the ultimate jailor because when F-E-A-R comes to visit it takes plenty of prisoners.

It is the one thing we all have in common, whether we are head of our own company, working for someone else, retired, single, married, divorced, or in search of ourselves. In this program Francine demonstrates strategies for helping the audience get past this deadly killer of hope and dreams.

SELF-ESTEEM COMES FROM DOING ESTEEMABLE ACTS

This provocative and instructive program will introduce you the audience to a new and fresh approach to building self-esteem.

Francine asks the audience, "Have you ever met someone who appears self-assured and certain of who they are and you thought to yourself, this person has self-esteem?" In this keynote, Francine expands the listeners understanding by showing they may very well have strong self-esteem but how we often mistake confidence for self-esteem.



In this program Francine details how confidence and self-esteem are two different animals born of the same mother.

Francine illustrates how real self-esteem does not come from how we *think* about ourselves or what we *say* about ourselves, it comes from how we *ACT*, how we behave. This fresh approach is ground-breaking and life-changing.

In this program Francine exemplifies a number of esteemable actions designed to help all listening to grow in REAL, lasting and unshakeable self-esteem.

Program & Keynotes continued on next page...

Keynotes & Programs

LIONS, TIGERS & FRIENDS: NAVIGATING SOCIAL MEDIA LEGAL LANDMINDS



Social media is the hottest discovery since email. It's fun, fast paced, interesting, and allows you to connect with family, friends, colleagues, and clients as never before.

And if you are a small business entrepreneur—it levels the playing field—allowing you to develop a network and marketing plan at a fraction of the cost.

BUT with all the good it can accomplish, and the ease in which you can use it, there are LEGAL landmines you may set off. In this program Francine outlines a number of legal issues to watch out for and strategies for side-stepping an explosive situation.

Hire Francine Today!

YOU CAN'T CHANGE WHAT YOU CANNOT SEE



In this program Francine shares some effective tools for seeing ones self clearly and how that connects to creating the life we want.

Francine expounds upon how it's hard to change something unless you know it needs changing. Depending on who you are or where you are in your life, success can be defined in any number of ways. Yet, regardless of how we define it, one ingredient to creating a successful life is a willingness to see the truth of a situation, *and then* a willingness to change what needs to be changed. This also includes having the courage to see the truth in yourself.

Francine discusses how oftentimes what stands between us and success is US -- our attitudes, behaviors, beliefs, or out-dated ways of doing things. She shows the audience how having the courage to see past our little feelings to what needs to be done is a mark of true character and the first step toward living a successful life. Francine leads the listener to this courage within and to use this essential tool for success, not only in personal lives, but also in business. Francine demonstrates how self-examination is truly a life-changing experience.

Hire Francine

Please print and complete this form and email it to admin@francineward.com or fax to 877-250-9205. We will then schedule a meeting with Francine to discuss the details of your request.

* **Your Name:** _____

* **Email Address:** _____

* **Phone Number:** _____

* **Organization:** _____

* **Type of Event:** _____

* **Location of Event:** _____

* **Date of Event:** _____

* **Number of Attendees:** _____

* **Your Budget:** _____

Which program are you interested in?

Self-Esteem Comes From Doing Esteemable A.C.T.S.

You Can't Change What You Can't See!

Fear Ain't Nothin' But a 4-Letter Word!

Lions, Tigers & Friends: Navigating Social Media Legal Landmines.

Other: _____
